

COMMUNITY WITHOUT WALLS



Envisioning and Enabling A Model Community

Linking People and Organizations to Service Opportunities ~ Matching Community Assets to Needs ~ Fostering Cross-Sector Partnerships

DAY OF 1,000 VOLUNTEERS—LIFESTRAW CHALLENGE

The Day of 1,000 Volunteers 2009, our fourth-annual event, is a demonstration of how our community can come together around a shared vision of success—this year to address a global challenge. Two one-day events will kick-off a continuing program to collect recyclable containers, turn them in for their CRV value, and use the proceeds to purchase 1,000,000 Lifestraws.

Lifestraws are water filtration devices that filter dirty water, remove impurities, and make it drinkable. Drinking water through a Lifestraw helps keep kids and their families safe from water-related diseases! Five million people die each year from water related diseases, 1.2 million are children!

Partners will then reconvene throughout the following year, on a smaller scale, to leverage the relationships begun on that day and continue addressing this global need. Volunteers who contribute to these two days of volunteering will be joined by others across L.A. County to engage in long-term environmental activities and other programs. Schools, student groups, businesses, community organizations, church groups, and individuals can join the effort as it continues and grows to serve people in impoverished areas of the world.

THEME: The Lifestraw Challenge

WHY: *The world is facing a water crisis. It impacts some people more than others. We want to help those we can to have safe and clean drinking water. We want to spread the word of this crisis so more people will engage in finding and contributing to long-term solutions.*

WHAT/WHEN Sunday March 22 and Saturday April 25—Youths and adults will work side-by-side to collect recyclable containers along the Pasadena Marathon route and at Pasadena's Greening the Earth Day and Family Festival.

GOAL 1,000 students and adult will collect, sort and package CRV containers for recycling to kick-off the Lifestraw Challenge. They will be joined by students in high schools and other organizations across L.A. County in an effort to raise almost five million dollars to purchase 1,000,000 Lifestraws for distribution around-the-world to people who do not have sources of clean drinking water.

In addition, demonstration projects will be held at the Pasadena Earth Day Festival on current school-based recycling models that can be replicated at other sites. Teachers and students will be encouraged to launch student-run recycling programs or even businesses! As always, our plan is to show volunteers such a good time that they will then engage in longer-term volunteer opportunities on their own or through our Service Learning initiatives where service projects are used to make academics come alive!

HOW: Pre-registration is required to volunteer. Please visit our website for more information regarding partner opportunities, group participation, joining a committee or contributing resources.

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